

The Didsbury Pioneer

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VOL. 54; No. 15

DIDSBURY, ALBERTA, WEDNESDAY APRIL 13, 1955

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Break-In At Cremona Store Nets Thieves Large Haul

Early Sunday morning thieves entered the premises of Water-street's Clothing Store at Cremona by forcing locks in both the ladies' and men's wear departments. From the latter they took a 600-pound safe and the cash register from the ladies' department.

Extent of the loss has not been divulged but it is known that the safe contained a considerable amount of cash, as well as cheques and personal papers.

The break-in was discovered at approximately 2:30 a.m. when Mr. Don Brown, passing by, noticed the car drive off with the safe in the trunk. He made chase but was unable to overtake the culprit. He returned to the store and woke Mr. Waterstreet, who immediately notified R.C.M.P. at Crossfield.

The only articles taken were the safe and cash register, which also contained cash.

Police are still investigating but at press time no sign of the break-in artists or the stolen safe have been reported.

GOLF CLUB TO HOLD ANNUAL MEETING

Didsbury Men's Golf Club will hold its annual meeting in the basement of Redeemer Lutheran church on Monday, April 25, at 8 p.m. Members are asked to be present as there is important business to discuss. There will also be a showing of the 1954 Canadian Open.

South West Didsbury

(From Our Own Correspondent)

(Intended for last week)

Miss Francis Mallinger and Miss Mattie Coles of Calgary were Sunday supper guests of Mr. and Mrs. E. A. Bartz and Arlene.

Miss Katherine Folkman was a Calgary visitor last Monday.

Mr. and Mrs. Jack Edwards and family were Saturday evening visitors with Mr. and Mrs. Otto Folkman.

Mr. and Mrs. J. B. Hipkin and Pat were Monday supper guests of Mr. and Mrs. M. Dipple and Carol.

We wish to welcome our new neighbors to the district. Mr. and Mrs. J. Neufeld and family who moved Tuesday, Mr. and Mrs. Herb Dedels and Norma Jean who moved Thursday.

(This week)

Mr. and Mrs. Tom McNair were Easter dinner guests of Mr. and Mrs. Wm. Rodgers.

Mr. Ira Levagood left Saturday for Alex to spend Easter with Mr. and Mrs. Lynn Johnson and family.

Mrs. George Meyer left Monday for Edmonton to spend a few days with Mr. and Mrs. J. O'Brien and family.

Mr. and Mrs. H. W. Folkman and family were Easter dinner guests of Mr. and Mrs. Fred Befus and family.

Mr. and Mrs. Jack Edwards and family were Easter dinner guests of Mr. and Mrs. Victor Gore and family of Calgary.

Wednesday evening visitors of Mr. and Mrs. C. Weber were Mr. and Mrs. Charles Spreeman and Eloise Mr. and Mrs. E. A. Bartz and Arlene, Mr. and Mrs. Carl Meyer and family were Easter dinner guests of Mrs. George Meyer and George.

Mr. and Mrs. H. W. Folkman and family were Monday visitors in Calgary.

Easter dinner guests of Mr. and Mrs. M. Dipple and Carol were Mr. and Mrs. C. Dipple and Mrs. Louise Shantz of Calgary, Mr. and Mrs. L. Shantz and Kerry, Mr. and Mrs. E. Dipple and family and Mrs. George Dipple and Harold.

Mr. and Mrs. C. Ekstrand and family had a buffet Easter dinner with relatives attending.

Friday afternoon visitors of Mr. and Mrs. Lynn Hunsperger and family were Mr. and Mrs. Light and family of Saskatchewan.

Mr. and Mrs. Ken Woods, Mr. and Mrs. Lynn Hunsperger and family were Easter dinner guests of Mr. and Mrs. Glen Jackson and family and Mrs. D. B. Wood. Sharon remained there for a few days.

Mr. and Mrs. Reid Clarke and family were Good Friday dinner guests of Mr. and Mrs. Ed Clayton and family.

Miss Charlotte Clayton is a patient in the Didsbury Hospital.

DIDSBURY MARKETS BUTTERPAT Delivery Basis at Crystal Dairy

Table	70c
Special	62c
No. 1	60c
No. 2	51c

BOARD OF TRADE ANNUAL MEETING THURSDAY

The annual meeting of the Didsbury and District Board of Trade will be held in Knox United Church on Thursday, April 14th at 8:15 p.m. All interested are urged to attend this meeting as several business items of importance are to be discussed.

WESTERDALE NEWS

(From Our Own Correspondent)

Mr. Herbert Goetjen who had accompanied her daughter and husband Mr. and Mrs. Lyle Johnson of Grande Prairie on their return trip home stopped off at Athabasca, Alberta and spent the last ten days with another daughter there, Dr. and Mrs. J. Dumouchel, arriving home on the weekend. Friends of the latter couple will be glad to hear the Dumouchel's baby son is getting stronger, but will be in hospital another two or three weeks anyway.

Miss Lorraine Korschuh spent the Easter weekend with her family here. Mr. Doug Haley, Westcott storekeeper has moved on elsewhere and another young lady is taking his place. Best wishes are extended to both. Mr. Haley was well liked and had a very pleasing personality. We shall miss him.

Rev. R. H. Goetjen, brother of Herbert Goetjen of Creston B.C. recently paid a visit to members of his family in this area before his departure to Oregon U.S.A.

Miss Margaret Robertson is home from the Alberta capital where she has attended University this past term.

Mr. and Mrs. Ken Folkman of Calgary were recent visitors with the former parents here, Mr. and Mrs. Otto Folkman for the Easter holidays.

Mrs. Bernal Reinhardt's sister and family, Mrs. Chalmers spent a few days during Easter holidays here and Mrs. Reinhardt accompanied her back for a short holiday.

Choir To Present Outstanding Singer

Knox United church choir are sponsoring a concert in the school auditorium at 8 p.m. Thursday April 14, when Miss Juanita Reese is featured. Miss Reese will be presented in typical soprano, will be presented.

Currently Miss Reese is on a concert tour to enable her to make use of a scholarship which she has won and will continue her training in Italy.

She will sing concert in three sections, classical, American songs and Negro spirituals.

Piano solos will be given by her accompanist.

Net proceeds from the concert will go towards new choir gowns.

BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Art Grange of Didsbury on April 9, a son.

To Mr. and Mrs. Walter Quantz of Cremona on April 9, a son.

To Mr. and Mrs. B. May of Cremona, on April 9, a son.

To Mr. and Mrs. Neil B. Neufeld of Didsbury on April 10, a daughter.

BERGEN NOTES

(From Our Own Correspondent)

Mr. and Mrs. E. Wall and friends of Edmonton were Easter holiday guests at the home of Mr. and Mrs. R. Jackson.

Jorgensen's orchestra will be in attendance for the dance at the hall on Friday April 29th.

Mr. Stan Hunt of Calgary motored to the home of Mr. and Mrs. A. Jones on Saturday, spending an overnight visit, accompanied by Mrs. Anderson and daughters also of Calgary.

Several men of the district assisted in hauling up two loads of wood and sawing it, last Thursday afternoon, to replenish the depleted supply at the hall. A few of the ladies provided the workmen with afternoon lunch.

The Westerdale school children and a few pre-schooler tots enjoyed an Easter party at the school last Thursday afternoon.

Mr. and Mrs. A. Cowie and baby daughter of Edmonton, were visitors at the home of Mr. and Mrs. J. Cowie.



HOLIDAYS BECKON: From coast to coast across the country sunny skies and balmy summer days will soon be calling Canadians away from the hurry and scurry of workaday life to that relaxing annual break known as the "summer holidays". Soon to open the Canadian Pacific Railway's hotels, inns, chateaux and lodges located at famed resort centers throughout Canada. Golf swimming, riding, sunbathing, tennis—all the summer pastimes—enjoying the serenity of just enjoying magnificent scenery—await the vacationers. Upper left photo shows a couple canoeing on beautiful Lake Louise in the Canadian Rockies. Mous Chateau is open from June 14 where the Canadian Pacific's famous Sept. 7. Lower left photo shows guests at the Didsbury Hotel at Didsbury, N.S. open this season from June 22 to Sept. 4, enjoying themselves taking the sun or lazing about the swimming pool. Shuffleboard enthusiasts at the Banff Springs Hotel always have a hard time keeping their mind

on the game with such beautiful sights as the Bow River and the Rocky Mountains to distract their attention. This magnificent summer resort will be open from May 3 to Sept. 15. Golfing on the 18-hole St. Andrews-by-the-Sea course, site of the Algonquin Hotel, open from June 15 to Sept. 7, provides thrills to experts and duffers alike, as the course is of championship calibre but teed for average players too. (That's what we have the most of here.)

Highland News

(From Our Own Correspondent)

Mr. and Mrs. Wally Admussen have moved back home from Erling Erickson Mill.

Cathleen Egging spent Thursday night with Mr. and Mrs. Art Egging. Mr. Bobby Moore was a visitor at the Bob Moore home on Thursday.

Mrs. Wayne Stricker visited her mother and father Mr. and Mrs. Taylor of Elkton on Sunday.

Mr. John Haug has returned to the district after spending the winter with Mr. and Mrs. Olaf Haug of Poplar Valley.

Mr. and Mrs. R. Moore and family and Bill Moore were supper guests of Mr. and Mrs. Art Egging on Saturday.

MOUNTAIN VIEW

(From Our Own Correspondent)

Easter weekend guests with Mrs. E. Tighe were Mr. and Mrs. Allen Leith Bartz and Elaine and Mr. and Mrs. Kenneth Tighe. Mrs. Kenneth Tighe remained to spend a few days with her mother-in-law.

Mrs. Arthur Gebers and Myron Gebers attended the wedding of Mr. and Mrs. Don Archer in the Parkside United Missionary Church on April 7. The reception followed in the church basement.

Congratulations are extended to the newlyweds, Mr. and Mrs. Don Archer who were married just recently. Don is the son of Mr. and Mrs. Crosby Archer of the Gore district.

Mr. Norman Archer and Ben Nickle were Sunday dinner guests with Mr. and Mrs. Arthur Gebers Myron and Gordon.

Mr. and Mrs. George Smith Sr. were Easter weekend guests with Mr. and Mrs. Eric Atkinson and Larry.

Congratulations are extended to Mr. and Mrs. George Smith Sr. who are the proud parents of a baby Janet Louise.

Easter weekend visitors with Mr. and Mrs. Ed Stiles were Helen McEnish and Mrs. Wallace of Edmonton.

The Coburn F. W. A. meeting is this Wednesday April 13 to discuss the Marketing Board.

A speedy recovery is extended to Mr. Raymond Fulkert who was recently a patient in the hospital.

Mr. and Mrs. Doug Gooding and Kenneth were recent weekend visitors in Edmonton.

Mr. and Mrs. Charles Snyder, Linda and Bruce were Easter weekend visitors with the latter's parents at McLeod.

Mr. and Mrs. Charles Kohut and

WESTCOTT W.L. REGULAR MEETING

(From Our Own Correspondent)

Westcott W. L. met at the home of Mrs. Ed Kluck on Thursday April 7th with 10 members and 15 visitors present.

Melvin W. 1. were welcomed as our guests to this meeting.

Roll Call was answered by "naming a country, belonging to the United Nations".

Cancer boxes were handed out. Speaker for the day was Miss Marion Dixon, District Home Economist from Red Deer. She spoke of "Table Settings". A good lively question and answer period followed her talk.

Miss Dixon, then judged our "Baking Powder Tea Biscuit Contest". Results are: 1st, Mrs. Ed Kluck and 2nd, Mrs. Jack Robertson.

BERGEN NOTES

(From Our Own Correspondent)

Mr. and Mrs. Erling Erickson and Bruce spent the Easter weekend at Lehighville visiting with their daughter and son-in-law, Mr. and Mrs. Turnbull and family.

Less Ross moved his farm across to the east of the river to the new site beside the Sundre road.

Mr. John Haug returned last week from Poplar Valley where he spent several months at the home of Rev and Mrs. Olaf Haug.

A number of local men who have been working in lumber camps for the winter have returned home to the young people of the United Missionary Church held a party at the Wiens home on Friday evening.

Mr. Wesley Haug was a recent Edmonton visitor. He intended to return to the city soon where he will undergo a surgery.

Rev. and Mrs. James Gamble of Northway, Alaska, are proud parents of a large baby boy.

family were Easter Sunday dinner guests with Mr. and Mrs. Ronald Spink and boys of Lacombe. The occasion was also to celebrate Mrs. Kohut and Frank Kohut's birthdays.

Mr. and Mrs. John Kohut and family had their Easter dinner guests, Mr. and Mrs. Louis Kohut and Anne and Robbie Stone of Calgary, Mr. and Mrs. Ed McNeil Chuck and family and Mrs. Cliff Murphy and family.

Mr. and Mrs. Alfred Morasch and family had as their supper guests on the 31st of March, Mr. and Mrs. Joe Fulkert and Mrs. Glen Fulkert. The occasion being Glen's birthday.

WEST NOTES

(From Our Own Correspondent)

The Anglican W. A. held a whist drive at the home of Mr. and Mrs. D. Hoesgood on Monday evening with 5 tables in play. Honors went to Mrs. A. L. Hoes. Mr. W. Bohannon and consolation to Mrs. C. Banting and D. Byrt.

Mrs. J. Woolway and granddaughter of Red Deer arrived Monday to visit with Mrs. P. Hoesgood for a few days.

Mrs. Blain Sr. was receiving congratulations from her family and friends Wed. last on her 82nd birthday. We wish her many more.

Congratulations to Mr. and Mrs. Les Papke, a girl.

A miscellaneous shower was held in the Elkton school on Thursday evening in honor of Mrs. Ed Befus. Games were played after which Mr. and Mrs. Befus assisted by Miss Vera Befus opened the many lovely packages. The bride and groom thanked the donors and lunch was served.

Mrs. S. Johnstone of Carstairs visited with Mr. and Mrs. K. Korschuh on Friday.

C. Klys of Carstairs won the electric clock raffled by the Elkton Curling Club.

Mr. and Mrs. C. Crosby visited with Mr. and Mrs. C. Russell on Saturday.

Mr. and Mrs. G. Befus, Mr. and Mrs. Arnold Hoes, Mr. P. Luft and Mrs. R. Befus and family were among those who took in the hockey game in Calgary Saturday.

Mr. and Mrs. G. Ray and family visited with Mr. and Mrs. J. Ray of Garfield on Sunday, it being Karen's 16th birthday.

Mr. and Mrs. J. Bagshaw were Calgary visitors over night on Sun.

We are glad to hear that Mrs. M. Campbell will be returning home from the hospital last Wed.

Mr. and Mrs. A. Hogg visited with Mr. and Mrs. C. Wilson west of Cremona on Sunday.

We are sorry to hear that Miss Alfred Cowitz is a patient in the Didsbury hospital, she had the misfortune to fall Tuesday last and break her leg.

RIGID SHOWER FOR NEWLYWEDS

A surprise bridal shower was held at Mountain View Hall on Sat. evening in honor of Mr. and Mrs. Don Archer who were married April 7 at the Parkside United Missionary Church.

In absence of Rev. Frey, Rev. C. Hedegard acted as master of ceremonies. A short program was enjoyed by all which consisted of a

Bible College To Hold 27th Commencement

The month of April is again a high point in the activities of Mountain View Bible College. The members of the 27th graduating class are preparing for the final days on campus. On Thursday night, April 14, Mr. Lusk and Mr. Widmark will present the final musical recital in the United Missionary Church at 8 p.m.

Friday night will mark the beginning of the Bible Conference when Rev. A. Ahrhart, President of the Canadian Nazarene College, will be the guest speaker. Services on Friday and Saturday evening will be at 8 p.m. while the closing services Sunday evening will be held at 7:30 p.m.

Sunday afternoon at 2:30 Rev. Ahrhart will again be the guest speaker at the Baccalaureate service.

Monday evening at 8 p.m. the Rev. Dr. J. Gordon Jones, Pastor of First Baptist church in Calgary will address the senior class at the commencement service. Special music featuring group singers will be heard in all these services.

Tuesday, April 19, is Alumni day. A noon banquet will be served in the College dining room with the annual business meeting to follow. The evening of the same day the College A Cappella Choir will be presenting its annual home concert in the United Missionary Church at 8 p.m.

EAST NOTES
(From Our Own Correspondent)

Mr. and Mrs. David Pratt and family were Easter Sunday visitors with Mr. and Mrs. Jack Underhay and Joyce.

Mr. and Mrs. Peschner Sr. of Calgary spent a few days visiting with their daughter, Mrs. Weber and son Bill.

Mr. and Mrs. James Smith of Banff were weekend visitors with the latter's parents, Mr. and Mrs. Otto Bittner and family.

Mr. Harold Hobbs and Mrs. Gertrude Welch of Calgary were Good Friday dinner and supper guests with Mr. and Mrs. Alfie Thompson and Beverly and Mr. and Mrs. Don Thompson.

Mrs. Hazel Todd and boys are spending the Easter holidays visiting with Mr. and Mrs. Sandy Brander and family, while out here they are going to visit with some of their relatives and neighbors.

Mr. and Mrs. Peter Schumaker and family motored to Kathryn Easter Sunday to visit with their son Bill and family.

Mr. and Mrs. Don Sondbers and family were Easter Sunday dinner and supper guests with Mr. and Mrs. Pete Neufeld. Mrs. Neufeld went back to visit with Pat and family to Calgary for the Easter holidays.

Mr. and Mrs. Herald Shells and family motored to Owen to visit with the latter's parents Mr. and Mrs. Olden.

Mr. and Mrs. Donald Thompson were Good Friday evening visitors with Mr. and Mrs. Pat Spragg. We hear Pat and Maude are sporting a new Chev' good motor.

Lenard McCulloch is spending the Easter holidays with his cousins Bob and Ralph Bittner.

A hymn "There is a Rose That is Blooming For You and For Me" by Sarah Zook.

An instrumental duet by Mr. and Mrs. O. Haran. A closing number, "The Glory Land March" by Amos Neufeld.

The bride and groom assisted by their attendants, Joyce and Keith Archer then opened their many gifts after which they thanked everyone.

A lovely lunch was served and all wished the happy couple years of happiness together.

Dr. J. Gordon Jones

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Dr. J. Gordon Jones

FOR SALE — 1 used coal pipless furnace, in good condition. Apply Box 346 or phone 2208 after 6 p.m. 3tp

FOR RENT — Frame building, 42 by 25', main street, Didsbury. Light, water and sewer. Apply A. I. Schumacher, Calgary, Alberta, phone 21717 or 21975. 31-4n

Order your Counter Check Books from The Pioneer Office. Buy at home — You pay no more than the standard price.

FOR SALE — Loraine seed oats. Cleaned also Eagle seed oats, cleaned awaiting certificate, phone 2015 Christians. L. Vogel. 3tp

IN MEMORIAM

WRIGHT — In loving memory of a dear husband and father, Sydney Wright, who passed away April 13th, 1954. We often think of bygone days when we were all together. The family chain is broken now. But memories live forever. — Ever remembered by his loving wife and family.

FOR SALE — Seed wheat 3 gen. 96% germ, price \$1.30 per bus. Contact P. C. Petersen, Chancellor, Alta. 14-2tc

WANTED — Plain sewing, mending, ironing alterations. Phone 67. Mrs. Walter McCoy 12-3tc

NOTICE

Will the party who borrowed our screw Jack, painted orange, please return it. We need it. Thank you Leson Hardware

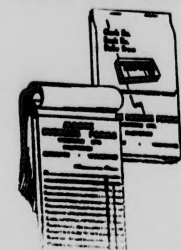
CARPENTERING, floor finishing, spray painting, paid by the hour or contract. Phone 65, Albert Klitzke, Didsbury. 13-3tp

FOR SALE — Registered purebred Aberdeen Angus bull, raises 3 yrs. Phone 418, Didsbury, Alta. 14-2p

FOR SALE — Olli barley, germ, test 97% 3rd gen. 100 bus. bin run. H. N. Fry Didsbury, phone 1312 14-2tp

A speaker will be present at Lone Pine Hall on Thursday April 14 at 8 p.m. to give information on "Hail Suspension." All farmers and others interested are urged to attend.

SALES BOOKS



ORDER
YOUR

COUNTER
CHECK
BOOKS

FROM
THE DIDSBURY PIONEER
Phone 12 — Didsbury

Cancer as a killer has risen from eight place in 1900 to second today, says the Canadian Cancer Society.

**Television-Radio
Repairs
Sales-Service
ASK FOR A
DEMONSTRATION
— OF OUR —
ADMIRAL TV SET !!!**

**IT'S HERE!
Admiral
TV-RADIO-
Phonograph**



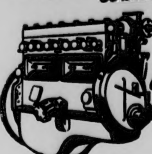
The Assemblies
• Advance Canada Circuit
• Long distance radio
• Pull-out Automaton
• 3-speed phonograph
• Inclined speaker mounting

Edford Motors
DIDSBURY — ALBERTA

PEP FOR MEN
The Complete Stock of CHICK STARTER and GROWING MASH CRUMBLES on hand. FULL-O-PEP and BURNS' BRANDS.

BUY SELL LEASE RENT TRADE
USE THE CLASSIFIED FOR RESULTS
BUY SELL LEASE RENT TRADE

AVOID Time-Wasting OVERHAULS



**INSTALL A
CHRYSLER
METHOD
REMANUFACTURED
ENGINE**

Why tie up your Chrysler-built car or truck for 3 or 4 days for a major overhaul when you can get guaranteed new engine performance in just ONE DAY.

Simply trade your worn-out engine for a Chrysler-Method Remanufactured engine — an engine which has been remanufactured to new car specifications in Chrysler-designed and supervised remanufacturing plants.

"Remanufacturing" is entirely different from the procedure which produces so-called "rebuilt" engines. All parts which fail to meet rigid factory specifications are replaced with new factory-approved parts. All crankshafts — the backbone of the engine — are NEW.

Call us to-day for full information.

PREVOST MOTORS

"Body Shop in Connection"

Phone 143

Didsbury

**MOST COMFORTABLE AND BEST RUN
BINGO IN ALBERTA !!!**

\$1700 Cash Bingo

Three Hills - 8:30 p.m.

Wednesday, April 20

BLACKOUT ... \$1000.00 CASH

13 GAMES ... \$3.00 PER CARD

EXTRA CARDS 50c

\$50.00 DOOR PRIZE FOR TICKET HOLDERS

ALL
PRICES
ARE

REDUCED C. M. CARTER

RED & WHITE

YOUR \$\$\$
WILL
STRETCH
PHONE 39 HERE !!

FROM APRIL 14TH to 23RD INCLUSIVE, OUR SPRING SALE OFFERS YOU MANY SAVINGS ON EVERY-DAY ITEMS. SEE OUR HAND-BILLS FOR A MORE COMPLETE LIST.

CORN

Red & White
Choice, Cream Style
20 oz. tin
4 for 75c
12 for \$2.19

PEAS

Red & White
Fancy, Large
20 oz. tin
3 for 69c
A REAL BUY!

Coffee

★
PER POUND
98c

MIXED PICKLES, Red & White, 48 oz. bottle 99c

APRICOT JAM, Red & White, 4 lb. tin 75c

RASPBERRY JAM, Red & White, 4 lb. tin 79c

TOILET TISSUE, Red & White, 4 Rolls 49c

ORANGE MARMALADE, R & W, 4 lb. tin 59c

PINEAPPLE, Libby's, crushed, 20 oz. 3 for 99c

MARSHMALLOWS, Weston's, plain or colored, 1 lb. cello bag 39c

CORN FLAKES, Kellogg's, 12 oz. pkg., 2 for 49c

PORK & BEANS, R & W, 20 oz. tin 3 for 63c

6 for \$1.23

MILK, Red & White, tall tins 6 for 95c

Case of 48 tins \$7.45

CAMPBELL'S

SOUPS

10 oz. tins

Cream of Chicken
Chicken Gumbo
Chicken Noodle
Chicken & Rice

4 tins 69c

LARD

Burns', 1 lb. pkg.
2 for 35c

GLADIOLUS BULBS — Lots of them — All early varieties at various prices. **BEDDING OUT PLANTS**, as soon as ready to go.

A Complete Stock of **CHICK STARTER** and **GROWING MASH CRUMBLES** on hand. **FULL-O-PEP** and **BURNS' BRANDS**.

HALLIDAY'S CASH GROCERY

Libby's TOMATO JUICE



20 oz. tin 3 for 49c
48 oz. tin 39c

ALPHA CARNATION MILK

Tall Tins, 6 for 93c

CORN FLAKES

Kellogg's 12 oz. pkg., 2 for 47c

FAB or VEL

Large pkg., 2 for 63c

BABY ROLL CHEESE,

Burns 51c

NUGGETT SHOE POLISH,

Any color 2 tins 29c

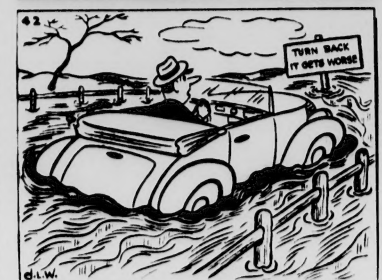
SODA BISCUITS,

Any brand 2 lb. pkg. 59c

HALLIDAY'S SPECIAL COFFEE

1 lb. pkg. 93c

CAR-TOONS



1953 CHEVROLET SEDAN, with air conditioner, turn signals and tinted glass. Thoroughly overhauled and ready to go.

1950 CHEVROLET SEDAN. This car has been through the shop and offers you a safe buy.

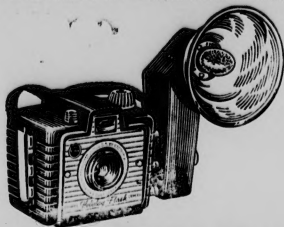
1951 PONTIAC SEDAN with power glide transmission. A fully reconditioned car that is ready to go.

1951 FORD 2-DOOR SEDAN, with custom radio and good rubber. Miles of motoring pleasure left in this one.

Edford Motors
YOUR MODERN GARAGE

CHEVROLET — OLDSMOBILE

BROWNIE HOLIDAY FLASH OUTFIT \$9.50



Law's Drug Store

PHONE 40 "YOUR RXCALL STORE" DIDSBURY

**YOU CAN STOP FASTER
THAN THE BIG
FELLOW!**



PROPELLER FOR NEW EMPRESS: Workmen put the last touches to one of two 18-ton propellers for the Canadian Pacific liner "Empress of Britain," scheduled for launching by Her Majesty the Queen on June 22. The propellers of the new vessel stirred up a controversy that reached the British House of Lords recently when they became storm-

bound on a British highway while being hauled from London to Glasgow. A Member of the House said the 18-ton propellers should have been moved by sea and took up too much space on the highway. The trip required six days instead of an expected three and one-half and was escorted and controlled by 19 different police forces.

Results Expected This Week On Paralytic Polio Vaccine Tests

By WARD CANNEL
PITTSBURGH Behind the desperate and pondering race to wipe out paralytic polio stands the man who has given most of his professional career and his name to what may be an effective vaccine. Dr. Jonas E. Salk. It has not been an easy job. It has

not been the most satisfying. It has not made a fortune for anybody. But it has led Dr. Salk to conclude:

"There is more in life than money. His career proves it."

In 1931, when he was 17 years old, Jonas Salk entered the College of the City of New York. He hadn't a single course in science in high

school. He didn't know anything about it.

IGNORED ADVICE

Out of curiosity he enrolled in several introductory science courses. That sealed his future. By the time he was graduated he had abandoned his old ambitions of a career in law.

He went to New York University's medical school. He was a small fellow, with dark hair and high forehead and a dour look behind his eyeglasses. He told them he wanted to become a doctor. And after that he wanted to go into research.

They said he was foolish. They said times were bad and he ought to practise medicine and make money. They said research took a lifetime and left no time for family or rest. By the time he was a senior medical student, he found himself. Or rather, Dr. Thomas Francis, Jr. had found him working late into the night at the laboratory.

What was so interesting to the young man? Dr. Francis asked.

The answer was simple: Dr. Jonas E. Salk was learning about viruses. He was graduated from New York University and went into internship at Mt. Sinai Hospital. He was a practising doctor.

Within four years he was writing to Dr. Francis who had gone to the University of Michigan. Was there a place there for his former student? He didn't need much money. He and his wife could live simply. But the laboratory—that was the important thing.

Dr. Francis called him, told him that he had a March of Dimes grant from the National Foundation for Infantile Paralysis. They were working on isolating the polio virus. There was a job open.

NOW PROFESSOR

Five years later, in 1947, Dr. Salk left Ann Arbor for the University of Pittsburgh. His post: Associate Research Professor in Bacteriology.

Today, he sits at the professor's chair and also holds down the job of Director of the Virus Research Laboratory at the University's School of Medicine.

Most of his time has been spent on work in the polio virus area. In the past six years he has seen \$1,700,000 spent on infantile paralysis research. He has also seen \$1,800,000 children take part in controlled experiments using vaccine he and his associates have discovered.

He doesn't see much of his family. The three children go to school early in the morning and are asleep before he comes home at night.

He talks with his wife over a late cup of coffee and at breakfast. But she is usually fast asleep in the pre-dawn hours when he gets up to come to an idea or formula that has come to him.

For the rest of the time, he is in the laboratory.

How does it feel to know that an name — is being injected into thousands of children?

"The worrying is done ahead of time," Dr. Salk says, "while calculating all the possible risks. Then the die is cast and there is nothing to do but wait. Time will take care of the rest."

The problem of the vaccine is far more urgent and mammoth: "Is it going to protect children against naturally-occurring polio?"

About five per cent of lung cancer cases are cured if they were diagnosed early enough, the Canadian Cancer Society says.

Harmattan News

(From Our Own Correspondent)

Attending the Curriers Banquet held in the Legion Hall, in Sundre last Wednesday, from this district were Mr. and Mrs. Ian Macdonald, Mr. and Mrs. Warren Conrad, Mr. and Mrs. George Fagan, Mr. and Mrs. Dave Morgan and Mr. and Mrs. Mike Knights. Congratulations to the Warren Conrad rink who were presented with the Mel Cooper trophy.

Mr. and Mrs. Armstrong and daughters were guests of Mr. and Mrs. Dave Morgan for Easter Sunday.

Dick Spooner is home from the Red Deer Composite High for the Easter holidays.

Robt Turnbull is home from the O.S.A. after completing his first year.

Mrs. Crawshaw has returned to her home after an extended visit with her son in Calgary.

Patients in the Olds Hospital are Mrs. Ollie Kolstad and Mrs. Joe Carlson. We wish them both a speedy recovery.

We are pleased to hear one of our old neighbors, Mrs. R. Lindsay Sr. of Eagle Hill is feeling much better. Mrs. Lindsay had the misfortune to fall and break her hip.

MEXICAN EASTER KEEPS POLICE FORCES HOPPING

Harrassed police authorities have been battling an outbreak of crime and violence that has marred the Easter holidays in Mexico.

Federal, state and city police admittedly had their hands full. Secret service agents arrested 30 pickpockets inside churches here during services.

Police in Acapulco reported they were hard pressed to cope with a wave of robberies among holiday-makers and have appealed to the interior ministry to rush special agents to the famed Pacific resort.

At the same time they reported that Mexico City socialite Maria Luisa Rosa shot and killed her husband in the lobby of a leading hotel. Mrs. Rosa pumped six bullets into her husband when she found him with another woman.

The exodus of thousands of vacationers from Mexico City for the holidays also was proving troublesome to police. Police riot squads were rushed to the Buenavista rail station when hundreds of persons sought to force their way aboard already jam-packed trains. Guard details were stationed at the depot to avert any similar incident.

FAMILIAR TERRITORY

The sweet young thing was entertaining a new boy friend and as the evening wore on he leaned over and stole a kiss.

"Come to think of it," he replied "your face does look familiar."

PEP FOR MEN

you get

the STYLE
the FABRIC
the PATTERN
the COLOUR

at the price
you can afford!



Tailored-to-measure
at one
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season's latest shades
or patterns—all
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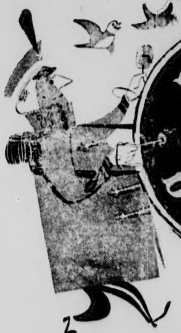
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PHONE 36 DIDSBURY

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See a fresh,
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You'll find a new measure of value in the daring new

DODGE



Get in on
the excitement!
Come in to the big Spring
Carnival of Cars. See why
to the big and glamorous new
Dodge and DeSoto!

Look at the new Dodge styling! This dramatic panel along the side and rear fender is the fashion hit of the year. It provides a long, low sweep of contrasting colour that emphasizes the big-car appearance of the '55 Dodge. It's the biggest car in the low-price field—actually one foot longer than its largest-selling competitor!

And look at the new Dodge colours! They're long and low for the sleek silhouette that spells "high style."

Look at the new Dodge colours! You can take your pick from a rainbow of smart shades, including fresh, new colours—just introduced for spring.

SEE THE SPECIAL SHOWINGS, SPECIAL VALUES DURING CAR CARNIVAL MONTH AT YOUR DODGE-DE SOTO DEALER'S

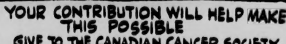
PREVOST MOTORS

PHONE 14

DIDSBURY

Established in 1903

JAMES CURRIE, Editor and Publisher



J. C. Landeryou of Lethbridge claims that he, as an MLA, quite unwittingly was doing business with the government contrary to the law. Now this is silly. Mr. Landeryou, who has been chairman of the Public Accounts committee, ought to know these things and if he does not, then he should not be chairman. If after

Another thing that interests us is that Mr. Lee and Mr. Landeryou propose to run again in a few weeks in a by-election. Do they propose to dispose of their present office build-

—The Nanton News

Farmer: "Only one. His name is Pete, but he don't know his own strength, so I put blinders on 'im. yell a lot of names at 'im, and he thinks three other mules are helping 'im."

**Expert Generator and
Regulator Repairs**

**FOR ALL MAKES OF CARS, TRUCKS
AND TRACTORS. ONLY ORIGINAL
PARTS USED.**

— o —

TED STAUFFER

PHONE 50 **OLDS, Alta.**

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BLORES JEWELLERY
Didsbury Alberta

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**"A HONEYMOON AT
THE WALDORF-ASTORIA"**

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\$18.75
\$150.
\$61.75

Bridal Bell
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Your friendly Jeweller is conducting a gigantic Essay Contest. It's fun to enter and easy to win. Our prize to the local winner is a beautiful Bridal Bell Diamond Ring. And you also have a chance at the National Prize offered by the Manufacturers of Bridal Bell Diamond Rings . . . "A Honeymoon at the Waldorf-Astoria" . . . seven glorious days in New York City, with all expenses paid. Come in today . . . we'll show you how you can win. If you live out of town, just write us and we will send you an entry form and complete details.

BLORES' JEWELLERY

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H. W. EPP, B.Sc., M.D.,
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11-12: 13-2: 3-5, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

Raymond Asquith
M.B., B.S., L.M.C.C., D.C.M.
Physician and Surgeon
Office above residence
Hours: 1:30 to 5 p.m.
(Except Tuesdays)
Phone 63 — Didsbury

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DENTIST
Office over the Royal Bank
— PHONE 79 —
DIDSBURY, ALTA.

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L.L.B.
BARRISTER & SOLICITOR
Notary Public
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CALGARY
— 27350 —

DRS. H. J. and D. J. SNELL
DR. G. W. I. TITLEY
Will be at Olds each
TUESDAY and SATURDAY
Except 1st TUESDAY of Month
10 a.m. to 5 p.m.
In Davey Block
Appointments may be made at
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DIDSBURY — ALBERTA

MISCELLANEOUS

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BEAUTY SHOP

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Two doors west of hospital on
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Men's and Boys' New
BOOTS AND SHOES
Dayton Hand-Made Boots
CLARENCE'S
SHOE SERVICE

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— MORE VALUE!

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Compare this typewriter and you
will be convinced that here is a
superb portable typewriter that
gives you beautiful printwork and
a new ease of operation—It's quiet
too. It's the only portable with
Miracle Tab and 34 other out-
standing useful features. Budget
Terms. Test Typing trials arranged.

The Didsbury Pioneer
Phone 12 Didsbury

Don't Emulate
The Ostrich

Popular but undocumented legend
pictures the ostrich as burying its
head in sand when frightened.

But our message today has to do
with people—Canadians who set like
the mythical bird by hiding from
reality when for some reason they
fear they have cancer. Such individ-
uals fear it, delay in consulting a
doctor, who might tell them that
their apprehension was groundless,
or, if they did show symptoms of
that disease, would immediately do
whatever was necessary to arrest its
development.

Those who temporize with cancer
tempt death. The only methods
recognized as effective against it are
radiation and surgery. And to have
successful treatment, the disease
must be attacked when it is in an
early, localized stage and most sus-
ceptible to cure. Although Cancer
Society statisticians estimate and
that 50 percent of all cancer can be
cured—if treated promptly—only one
out of every three potentially curable
sufferers from this malady is being
saved.

One of the Cancer Society's three
main objectives is to enlighten the
public about the whole subject. Its
literature, now being circulated all
over the country, describes seven
common cancer danger signals that
can readily be observed by anyone
who knows what to look for. But
certain deadly types of cancer—curable
in a beginning stage—can be
discovered only through an examina-
tion by a doctor.

Yet the Canadian Cancer Society
is not content to wage a mere hold-
ing action against "mankind's cruel-
est enemy." Striving for complete
victory, it is supporting research
which seeks to find new cures, con-
ducted in medical and scientific in-
stitutions across the country, and
by top-flight scientists.

The Society's third major activity
is service to patients. Drugs, dress-
ings, nursing, and household care
are supplies, and thus distress is
alleviated, and comfort is given to
countless men, women, and children
across the land.

That comprehensive programme is
entirely dependent on public con-
tributions. This community can par-
ticipate in the crucial fight against
cancer by giving generously to the
1955 fund-raising campaign which
runs through April.

Meanwhile, don't let unreasoning
fear of cancer make you behave like
the fabled ostrich. See your doc-
tor for a physical check-up and be
on the safe side.

LUTHERAN CHOIR
TO PRESENT CONCERT

The Concordia Male Chorus of Con-
cordia College, Edmonton, Alberta,
will present a program of sacred
music in Redeemer Lutheran Church,
on Sunday, April 17. The program
begins at 8:00 p.m. The Chorus is
under the student direction of Her-
bert Heinemann. Rev. John E. Her-
zer will accompany the chorus as
faculty representative and speaker.

The organization, started three
years ago, and consisting of 18 voices,
sang at various Lutheran Congre-
gations in and around Edmonton.
Last year the Chorus made a very
successful tour of Saskatchewan.
Last fall the Chorus, of 28 voices,
began work on a goodwill tour to
southern Alberta and British Co-
lumbia. They will present their pro-
gram at the following places: Ponoka,
Calgary, Claresholm, Vernon,
Vancouver, Victoria, Oliver, Trail,
Lethbridge, and Didsbury.

The program which the chorus
will present is entitled, "The Church
Year in Song" and consists of fam-
iliar chorales and hymns—some of
them German.

Notes From D.A.

By HOWARD J. FULCHER

Trees about the farmstead are
valuable as well as beautiful. There
is still time to order the trees for
your shelterbelt. Application forms
will be accepted for approximately
another month for Manitoba maple,
green ash, lodge pole pine, and car-
nagana.

However it is important to have
your land in good condition and
free from any perennial weeds, it is
difficult to cultivate after trees are
planted.

In addition to the trees listed
above there are still fair supplies of
the following varieties: dogwood,
sawcherry, chinese birdcherry, lac-
tative plum, hanson rose, japanese rose,
pussy willow, black elderberry, tar-
tarian honeysuckle, chinese lilac and
camellia, lilac. Orders for these
shrubs will also be accepted for
approximately another month.

If you are interested in any of
the above trees drop in. Application
forms are available.

CHRISTIAN SCIENCE

How the law of divine Love re-
vealed by Christ Jesus mankind redem-
ption from sin and limitation
will be set forth at Christian Science
services Sunday in the Lesson-Ser-
mon entitled "DOCTRINE OF ATOM-
NEMENT." Selections to be read
from "Science and Health with Key
to the Scriptures" by Mary Baker
Eddy will include the following (19:
6): "Jesus added in reconciling man
to God by giving a truer sense of
Love, the divine Principle of Jesus
teachings, and this truer sense of
Love redeems man from the law of
matter, sin, and death by the law of
Spirit—the law of divine Love." The
Golden Text is from Mark (10:
45): "The Son of man come not to
be ministered unto, but to minister,
and to give his life a ransom for
many."

We saw the world's shortest ser-
mon the other day. It was on a
sign in good sized letters and it said,
"Keep Right."



Sponsored by
THE ALBERTA HOTEL
ASSOCIATION

GFPG—GRANDE PRAIRIE, Sunday, 8:30 p.m.
CJCC—LETHBRIDGE, Sunday, 2:30 p.m.
CHAT—MEDICINE HAT, Sunday, 6:30 p.m.
CKRD—RED DEER, Sunday, 7:30 p.m.
CFRN—EDMONTON, Sunday, 9:30 p.m.
CFCN—CALGARY, Sunday, 7:30 p.m.

With Helen Adams, Pianist, and
Leo Verbeul, Organist; and featuring
as a special guest each week, an
Alberta Hotel Association Scholar-
ship winner.



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ASSOCIATION

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Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:
APRIL 14, 15, 16:MON., TUES., WED.:
APRIL 18, 19, 20:

20th CENTURY-FOX presents
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"Creature
From The
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Lagoon"

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DEEP IN MY HEART

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THRIVE BETTER ON

MONEY-MAKER
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MONEY-MAKER Chick Starter with its growth
stimulating and health building values is a proven
profitable partner in poultry and egg production.
Available in CRUMBLES, PELLETS or MASH
LIFE-ON-CE
48 Years of Service to Farmers and Stockmen.

Lady, you're wrong...!
if you think milk is fattening

No one food in itself is fattening—and that includes Milk.
Sound dieting advice puts Milk in every meal. It is a
protective food that contains valuable protein vitamins and
calcium. When you are dieting, slim safely, with Milk.

Here is a sample day's diet, about 1400 calories:

Orange juice, Poached
egg, Buttered toast,
Whole milk, Coffee
with milk (no sugar) at
all meals, if desired.

Consomme, Tomato and
cottage cheese salad,
Mayonnaise, Whole
Milk.

Tomato juice, Lean
Lamb chops, Baked
potatoes, String beans,
Lettuce salad, French
dressing, Fresh fruit,
Whole milk.

FREE! "Calorie Control"—handy pocket guide to safer slimming. Write to:

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409 Huron Street, Toronto, Canada



18,000 REASONS WHY YOU MUST STRIKE BACK AT MAN'S CRUELEST ENEMY, GIVE

Canadian Cancer Society

Highland News

(From Our Own Correspondent)

Mr. and Mrs. Eddie Adams have moved to their farm from Water Valley the past week.

Mr. and Mrs. Eddie Erickson and family were dinner guests recently of Mr. and Mrs. Percy Blain.

With the coming of the Spring break-up most of the sawmills have closed down for the summer.

Mr. and Mrs. Eddie Adams visited with Mr. and Mrs. Walt Nicol of Sundre Saturday evening.

Mr. and Mrs. Bob Moore visited with Mr. and Mrs. Eddie Erickson on Wednesday evening.

Mrs. A. Moore spent Tuesday with Mrs. E. Loughheed.

Mrs. E. Loughheed spent Wednesday with Mrs. Solveig Clarke.

CHURCH NOTICES

MOUNTAIN VIEW UNITED MISSIONARY CHURCH

Rev. A. Frey, Pastor
11:30 a.m.—Morning Worship.
10:30 a.m.—Sunday School.
8:30 p.m.—Evening Services.
Youth Fellowship services held in the evening of the first and third Sunday of the month.

Fallen Timber Forewarsden Church

Fallen Timber School
Rev. R. and Rev. C. Moore
Co-Pastors
11:00 a.m.—Morning Worship.
12:00 noon—Sunday School.
Come and bring your friends.

EVANGELICAL CHURCH

Rev. A. J. Grims, Pastor
SUNDAY SERVICES
10:30 a.m.—Worship Service.
11:30 a.m.—Sunday School.
2:00 p.m.—Sunday school followed by Worship Service.
Wednesday Evening, 8:00 p.m.—Bible Study and Prayer Meeting.
Thursday Evening, 8:00 p.m.—Choir Practice.
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"
REV. E. B. FOX, Pastor
Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Fellowship, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting at 8 p.m.

ANGELICAN MISSION OF OLDS

SUNDAY SERVICES
Sunday School, 11 a.m. every Sunday.
Second Sunday in the month, 7:30 p.m.—Didsbury.
Fourth Sunday in the month, 11:45 a.m.—Didsbury.

UNITED CHURCH OF CANADA

Rev. C. C. Armstrong, B.A., B.D.
Zella, 1st and 3rd Sunday 10:00 a.m.
Westdale (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

Midway News

A Calico Ball will be held at Lone Pine Hall on April 22. Prizes for ready made and home made dresses sponsored by the Bancroft W. I.

Mr. and Mrs. Paul Houser were Calgary visitors on Tuesday.

Best wishes are extended to Mrs. Ray Good who is a patient in the General Hospital in Calgary.

The Bancroft W. I. held their annual husbands supper on Saturday evening at the home of Mr. and Mrs. Paul Houser. There were 24 present and whist prizes were won by ladies.

Mr. and Mrs. R. Fisher entertained several guests at a bridge party, Thursday evening. Mr. and Mrs. Lawrey were the first prize winners and consolation prizes went to Mrs. Fisher and Mr. J. McCulloch.

The next Bancroft W. I. meeting

1ST.
BY FAR
IN
Service
AND
Reliability
WILKINS COMPANY
CALGARY

Agency Head Boosts Advertising

by Ambrose Hills
MONTREAL—The other day I had lunch with the general manager of one of Canada's largest advertising agencies. He told me an amusing thing about how his company got its start.

"Our agency was started by two young live-wires who really believed in advertising themselves. They had one good account, but they wanted a great deal more. They took a look at what their competitors were doing—and suddenly got the bright idea!

"They noticed one thing about the old established agencies. Many of them were so smug that they themselves were not bothered to advertise. So our two bright young men got busy. They drafted several advertisements about their own advertising agency. In this way they proved that they really believed in advertising themselves—and they showed themselves to be bright and alert."

That agency, by the way, still advertises regularly. It grew to be one of the biggest agencies on the continent, and will probably continue to hold its envied position. The incumbent, its envied position. The president of the company says that he does not regret a single nickel that they have spent to advertise themselves. In fact, they consider the money put into advertising as a capital expenditure, and they show it that way on their books. If the agency is ever sold, the buyer will pay the full price of every ad. ever purchased.

I have often noticed by reading the advertisements in a weekly paper. I can pretty well tell you which merchants are successful. Almost without exception, the successful merchant appears in his home paper, week after week, without let-up. He knows that the money he spends on advertising adds to the value of his business if he ever desires to sell. He knows that even when times are bad, the store that has the goodwill of the neighborhood will somehow weather the storm. He understands that each succeeding advertising adds to the value of the one that preceded it. For the value of advertising accumulates, at compound interest over the years.

There is an old saying that goes: "If you're business isn't worth advertising—advertise it for sale!" I firmly believe that is the truth.

FARM TRACTOR ACCIDENTS

At least 115 farm people lost their lives in tractor accidents in Alberta in the past six years according to a newspaper clipping file of the Alberta Wheat Pool. Included were more than a score of young children who should never have been allowed to ride on or operate a tractor. A large proportion of the fatalities occurred when the tractor overturned into a road ditch.

The Alberta Wheat Pool believes that these grim figures should be striking proof that the farm tractor is a dangerous implement. It should be handled with the greatest of caution at all times.

A CHUCKLE A DAY

Scientists say that a distant cluster of stars is speeding away from the earth at 15,000 miles a second. Can you blame it?

ZELLA NEWS NOTES

(From Our Own Correspondent)

Miss Doreen Harder underwent an appendectomy in the Didsbury hospital on Wednesday.

The school was packed to capacity again Thursday evening when Mr. Bell, a representative of the Alberta Wheat Pool entertained with films.

Everyone is invited to hear the Didsbury choir present their Easter concert at the Zella school on Sunday April 17th at the regular services at 10 a.m.

Mr. and Mrs. H. W. Whitefoot and family of Edmonton were visitors at the home of Mr. and Mrs. Jim Johnston over the Easter weekend.

A whist party, with proceeds going to the Zella community club will be held at the Zella school on Friday evening April 15th. Everyone welcome.

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. Bill Collinge of Didsbury wish to announce the marriage of their daughter, Muriel Ivy to Mr. David Ralston Corbett, son of Mr. and Mrs. Leo Corbett, of New Waterford, Nova Scotia, on April 23rd 1955.

will be held at the home of Mrs. Howard Pross on April 13.

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Special spring showing at your Plymouth dealer's

Put your eye on the buy of the year.



the long, low,

beautiful

PLYMOUTH



Take a smart look at **STYLE**

The sculptured beauty of motion-design for The Forward Look puts Plymouth distinctively ahead in style — promises to keep its value high for years to come. It's a style that gives you extra visibility, extra spaciousness, and a new kind of motoring convenience — with a ride that's admittedly unsurpassed.



Take a long look at **SIZE**

Plymouth's commanding prestige is apparent in its full size and extra length, sparkling with motion-design for The Forward Look. More useful room inside, too — for true luxury that will amaze you.



Take a fast look at **PERFORMANCE**

This year Plymouth offers a far-ranging choice of power — with stepped-up Sixes and a great new V-8. You'll want to try them on the road and check their lively action, luxurious quiet, amazing smoothness. All Plymouth engines deliver their superb performance on regular grade gasoline.



Take a close look at **VALUE**

Plymouth's new beauty is more than skin deep! So be sure to check Plymouth's advanced engineering and mechanical features. In engines, chassis, suspension, and body structure, now as always, Plymouth builds great cars!

You owe it to yourself to see and test-drive this beautiful new beauty of the highways—the longest, lowest, liveliest Plymouth ever.

You'll find brilliant new colours, now being shown for the first time. And you'll see sparkling new Sportone hardtop styling, now available on Plymouth sedans and other body types.

We've made special plans to let you drive and ride in these new Plymouth models. Don't miss this special Spring Showing of the cars with motion-design for The Forward Look!

See PLYMOUTH'S MOTION-DESIGN FOR THE FORWARD LOOK

Manufactured in Canada by Chrysler Corporation of Canada, Limited

Come in now to your Chrysler-Plymouth-Fargo dealer!

ROSEBUD MOTORS

Phone 143

Didsbury

DISTRICT NEWS

In The Legislature

By DONALD F. SMITH

EDMONTON — The current activities of the Alberta legislature wound up last week in a blaze of disagreement and oratory over the meeting of the house public accounts committee investigating charges of waste and extravagance in government land and building transactions.

Opposition members stuck to their contentions that the evidence given the committee by witnesses and found in various documents showed that the government had paid higher prices than necessary for a building in Edmonton and lands in Calgary and district.

Government party members said the evidence showed the opposite and that the government obtained the best prices possible. The opposition said the government was "white washing" the whole thing while the government charged the opposition was using smear tactics in an attempt to discredit the Social Credit administration.

The last attempt at action by the opposition was to have the house approve a motion to have a small public accounts committee meet at the beginning of each legislative session to check over the spending of any chosen department or branches. The government said the motion served no purpose because legislative members already had the right to call a public accounts committee at any time during a session.

Premier Manning and other cabinet members said all a member had to do was present a resolution to the legislature setting out the reason he wanted the committee to sit.

Opposition members contended they had trouble getting such resolutions approved by the house and the government countered by saying no resolutions were defeated unless they were worked in such a way as to be a motion of non-confidence in the government.

From comments made by the members after it was all over, it was evident that neither side of the house was taking much stock in the arguments of the other side.

Legislative work is not finished for the year, as it normally is after the house has been sitting for six or seven weeks, and members will return May 10 to discuss the natural gas situation and some other matters which have been held over from the current session. It appears the members will be really earning their \$2,600 indemnity this year.

One of the major items to hold the attention of the members in May will be the proposed marketing legislation. Evidence that the proposed legislation, which would allow farmers to set up boards for most produce on the approval of 51 per cent of producers, was not supported unanimously by even the members of the Social Credit party, was given last week by Wilson E. Cain of Bow Valley-Emery constituency.

He roundly criticized the government for bringing in legislation which he said would work an "injustice" on farmers and he charged it was introduced as a matter of political expediency.

The upshot was that Premier Manning suggested the bill be delayed and later he announced the house agriculture committee will sit to hear representations on the matter when the legislature reconvenes.

M.V.B.C. NEWS

(From Our Own Correspondent)

The last week of school has arrived. It has been a good year. The campus is a busy place, for the students are busy engaged in preparation for examinations on Thursday. After that they will be packing their clothes in preparation for Chou four. You will read concerning the commencement services elsewhere in the paper.

The Choral Society appeared three times last week, making good use of the short winter season. The numbers in song were given during the presentation of the numbers practiced. We congratulate Mr. Lusk and Mr. Widmark on their good work.

The Oratorio Society of the College presented "From Olivet to Calvary" on Sunday night in the United Missionary Church. This is a distinct society from that of the A Capella Choir although the latter is in the Oratorio.

The Senior Breakfast held on Friday morning in the college dining room was a beautiful occasion. The decorations were in silver and crimson, the class colors, and special numbers in song were given during the breakfast. Miss Mariette Sharnan was in charge of the occasion.

The class will be read by Cliff Baughman. Rev. Eldon Boettger returned missionary from Africa was the speaker. He used as his subject the class motto, "Launch Out." President Taylor and Miss Eby registrar, presented the College pins to the graduating seniors. This occasion will long be remembered.

The senior gift to the college was a cash donation to be used for an album to preserve all pictures of former graduating classes. Miss G. Eby is at home in her apartment again. She is recovering from her affliction most successfully. Her deepest thanks is extended to Dr. McKenzie and nurses and staff at the hospital. It may be some days before she can again take up her work in the office.

Mrs. D. M. Taylor is most efficiently helping with the books in the office.

Rev. A. Traub, Mrs. A. Eby and Mrs. R. Sharnan are assisting with Miss Eby's classes.

We trust that all our readers have enjoyed this glorious Easter season. It would be well for all of us to remember that Christ the Lord is Risen indeed and because of this we owe Him allegiance each day of our lives.

In May, The committee will begin hearings May 11.

Exclusion of sheep and cattle from the farm produce which would be allowed to be marketed by producer boards is the result of strong opposition by major cattle and sheep raisers in the province.

The feeling which came in for the most criticism by Mr. Cain and others was the fact the boards could be set up after 51 per cent of the producers favored them. The voting would take place among producers of a certain product on a regional basis or for the whole province. Once a board for a certain product was set up, all producers of that product would be compelled to market through the board. The compulsion is what many of the members fear.

Strong words of condemnation for the proposal came also from Ledwith, Independent, Social Credit or R. Earl Analey, who said that if his constituents wanted such legislation they should vote for the CCP candidate in the next election. The individual, he believes, has the right to market his products any way he wishes.

DIDSBURY INSTITUTE APRIL MEETING

The April meeting of the Didsbury W.I. was held at the home of Mrs. R. Long with 16 members and 2 visitors present.

Roll call was answered by the exchange of plants and seeds. A cancer film will be shown at the Lutheran Church (basement) April 20th. Mrs. Geo. Miller and Mrs. Joe McDonald will go as delegates to the Provincial Convention in Edmonton commencing May 30th.

Mrs. A. Hogg, District Conventor, was at this meeting and after the resolutions were read and discussed, question of the biennial convention came up.

More Home and Country will be ordered. The 10c draw netted \$1.70 with Mrs. Wahl holding the lucky number.

Mrs. R. Block gave the bit of fun. Mrs. I. Klein setting the box and its contents.

The meeting came to a close by singing the Queen after which a delicious lunch was served.

The May meeting will be held at the home of Mrs. Pross which is to be Grandmothers Day.

According to Canadian Cancer Society statistics 2 million Canadians now living will die of cancer if present rates continue.

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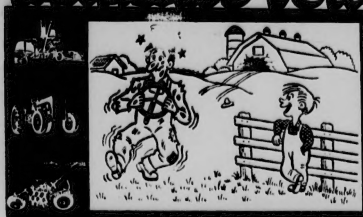
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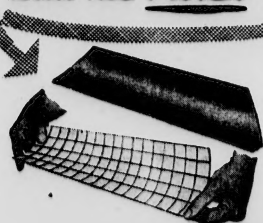
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Little Items of Local Interest

Mr. and Mrs. Don Nicholl and family of Calgary were weekend visitors with the former parents, Mr. and Mrs. C. F. Nicholl.

Mr. and Mrs. Vern Gillrie, Doreen and Dennis of Calgary were weekend guests of Mrs. Vera Riefenstein.

Mr. and Mrs. H. Lynch-Staunton were visitors with Mr. and Mrs. Frank Watkin of Turner Valley at the weekend.

Mrs. J. Shannon and Mrs. H. Gillrie left Tuesday for Calgary to attend the Provincial annual meeting of the I.O.D.E.

Mr. Carl Morris of Big Valley was a holiday visitor with his parents Mr. and Mrs. T. Morris.

Mr. Peter McNeel of Calgary and Mrs. W. C. McNeel of High River were Easter visitors with Dr. and Mrs. C. T. McNeel.

Miss Geraldine Ford of Edmonton visited with her parents, Mr. and Mrs. Ed Ford for the holiday.

Mr. and Mrs. O. Hamilton of Brant, Mrs. W. J. Beckett of Edmonton were weekend visitors of Mr. and Mrs. C. W. Dougherty.

Mr. W. O. Turner and daughter Susan of Hanna were weekend visitors of Mr. and Mrs. A. Allen.

Mrs. Geo. Thring left last Thursday for a visit with Mr. and Mrs. Wm. Payne of Vancouver, B.C.

Mr. and Mrs. R. Dawkins and son were weekend visitors with the latter's parents, Mr. and Mrs. A. R. Kendrick.

Mr. and Mrs. S. Hollaway of Calgary, Mr. C. Mortimer and Mrs. J. Kite of Red Deer, Mrs. Marg Wood and Mr. Rex Wood of Carstairs were Sunday visitors of Mr. and Mrs. H. I. Wood.

Reiber Bros. are sporting a certificate in their window, from the Phoenix Assurance Co. Ltd., congratulating them on 30 years service to the company in Didsbury and district, 1924 to 1954.

Miss Helen Pory of Calgary is spending Easter holidays with Bernice Clarke.

Ronny Marshall of Calgary is spending a few days at the home of Mr. and Mrs. B. Rodney.

Dr. Raymond Asquith's office will be closed on Thursday 14th and Friday 15th of April when he will be attending a medical conference.

Mrs. R. E. McMullen of Elktion is spending this week in Edmonton with relatives and friends.

Mr. and Mrs. H. S. Beveridge of Holden were Easter weekend visitors with Mr. A. G. Studer.

Miss Beverley Wiggins of Calgary was a holiday visitor at her home here.

Dr. R. E. McKenzie will be attending a medical conference in Red Deer on April 14th and 15th.

During this time he may be reached by contacting his office or the hospital.

FORMER BANK MANAGER DIES
Mr. James Clarke, former bank manager here during the late '20s, passed away March 28, at the age of 69, at Vancouver, B.C.

CARD OF THANKS
I'd like to thank Dr. Epp and the hospital staff for the care they gave me during my stay in the hospital, and came to visit me.
Raymond Fulkert

LATE CLASSIFIED

FOR SALE BY TENDER

Tenders will be received at the Office of the Secretary-Treasurer of the Municipal District of Mountain View No. 49, for the sale of the following:

South West Quarters Sec. 4, Twp. 31, Rge. 3, West 5th Mer. - 164 acres.

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FOR SALE — 20 ton greenfeed oat bundles, apply A. Regner, phone 2611, Carstairs. 15-2tp

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PROPANE SALES AND SERVICE — Bulk and barrels. Delivered. Appliances of all kinds. Mrs. Roberts phone 13. 15-1tc

Coming Events

An executive meeting of the Didsbury Women's Institute Constituency will be held at the home of Mrs. H. Lons in Didsbury on Saturday, April 16th at 2 p.m.

Knox United Senior Choir are sponsoring a concert by outstanding and talented lyric soprano, Juanita Reese in the school auditorium on April 14th, commencing at 8 p.m. Admission, adults 75c, 12 and under 50c.

The Didsbury Lions Club will present a local talent play Saturday April 30, in the school auditorium.

There will be a shower and social evening for Mr. and Mrs. Ron Milne on Wednesday April 13 at 8:00 p.m. at the Lone Pine Hall. Everyone welcome.

See Cinemascope at the Didsbury Opera Theatre, Thursday, Friday, and Saturday of this week. See advertisement elsewhere in this issue for details.

The W.A. of St. Cyprian's Anglican church expect to have tulips for sale on Saturday May 7th for Mother's Day.

Regular monthly meeting of Mons Chapter I.O.D.E. will be held on Thursday April 14th at 8:15 p.m. in Lions Hall.

Come and enjoy yourself playing 500 or what at the Coburn W.I. card party at Coburn School, Friday, April 22 at 8:30 p.m. Good prizes and good lunch. 15-2tc

Letter To The Editor

Editor, The Pioneer
Dear Sir:

I am writing to tell you and your readers what happened out here at Zella last week. The Zella school has been closed and the children are sent to Hartman. The school and school yard have been used for years as an entertainment centre and hoped to use it for recreation of one kind or another such as church, Sunday school, picnics, public meetings, parties, ball games and etc. indefinitely.

The people are ready and willing to do whatever repair or changes are needed. They have worked hard getting up wood, scrubbing the interior of the school and many other things. The Sunday school has bought chairs and the Women's Institute have contributed to chairs cupboards and other things.

There were 8 or 9 very nice spruce trees along the fence which were used as shade and really helped to beautify the premises. When the power line was put through it was put right above them and the tops were nicely trimmed. The tops could have been trimmed again and kept that way. If anyone in the district had been notified I'm sure there would have been a good many people there to do so right away.

One day a neighbor boy saw some one cutting down the trees and ran to tell his mother. She told her husband and before he could get there they were all cut down right at the ground.

Now what do you think? Was this right? Should anyone be able to do things like that? Is that not very bad vandalism. I think there were many tears shed today, when we gathered for Sunday school. I heard an elderly lady say, "Where will we sit now for shade, in the summer." A Sunday school teacher wonders where the primary class can hold their class outside.

There are swings and bars on the north side of the trees where dozens of little and big children have played in the shade while these trees did nearly a life-time of growing all to be destroyed in a few minutes.

Some people say, "Oh its these large companies. They do most anything now." I sure wonder why anything like that should be. It surely must have been a mistake some way. Any one may have my name on request.

ONE WHO FEELS VERY SAD
(Name on request)

CREMONA NEWS

(From Our Own Correspondent)

Congratulations to Mr. and Mrs. B. May on the arrival of a son on Saturday, April 9 and congratulations also to Rev. and Mrs. Quantz on the arrival of a son on Saturday, April 9.

Miss Lola Waterstreet recently visited for a few days at the home of Mr. and Mrs. L. Ragan of High Prairie and also in Grande Prairie.

Mrs. J. McNeil has left for a two week holiday in San Francisco. Mrs. B. Schultz Sr., has returned home after spending the winter months in Edmonton with her daughter and son-in-law Mr. and Art Tydeman.

Mr. and Mrs. Eric (Spud) Campbell of Currie Barracks, Calgary, were Sunday visitors with the former's grandfather, Mr. A. G. Studer.

Mr. and Mrs. Frank Kaufman were weekend visitors with Miss Evelyn Kaufman of Calgary.

Mr. Dick Jenkins of Edmonton and Mr. and Mrs. Lloyd Jenkins and Mrs. Tom Noble of Calgary visited with their mother Mrs. E. Jenkins Sr. and with Mr. and Mrs. Dave Jenkins over the holidays.

Mr. and Mrs. Albert Miller and Mr. Tom Bill of Cold Lake, Alberta, Mrs. C. McConigal of Wainwright were weekend visitors at the home of Mr. and Mrs. Ed Wiggins.

Mr. J. V. Berscht is in attendance at the horse show in Calgary this week.

Miss Elsie Brown of Drumheller, Mrs. G. L. Stickney of Calgary and Mrs. J. H. Boylan and children of Medicine Hat were Easter holiday visitors with Mr. and Mrs. H. Gillrie.

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